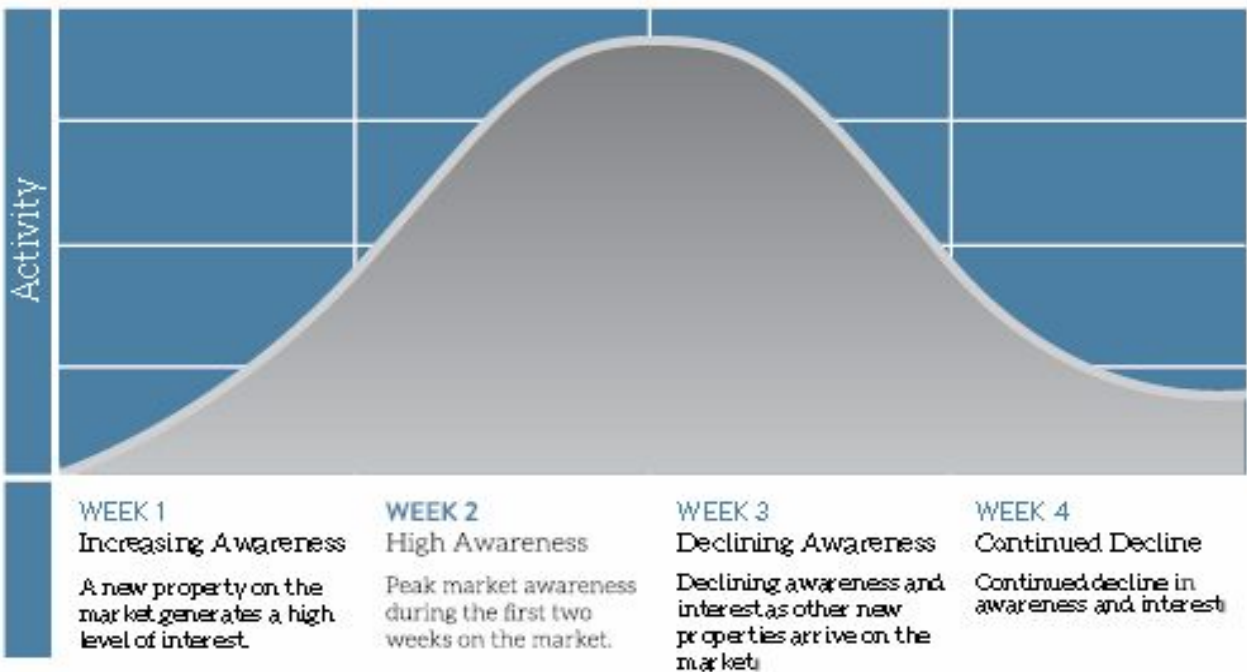
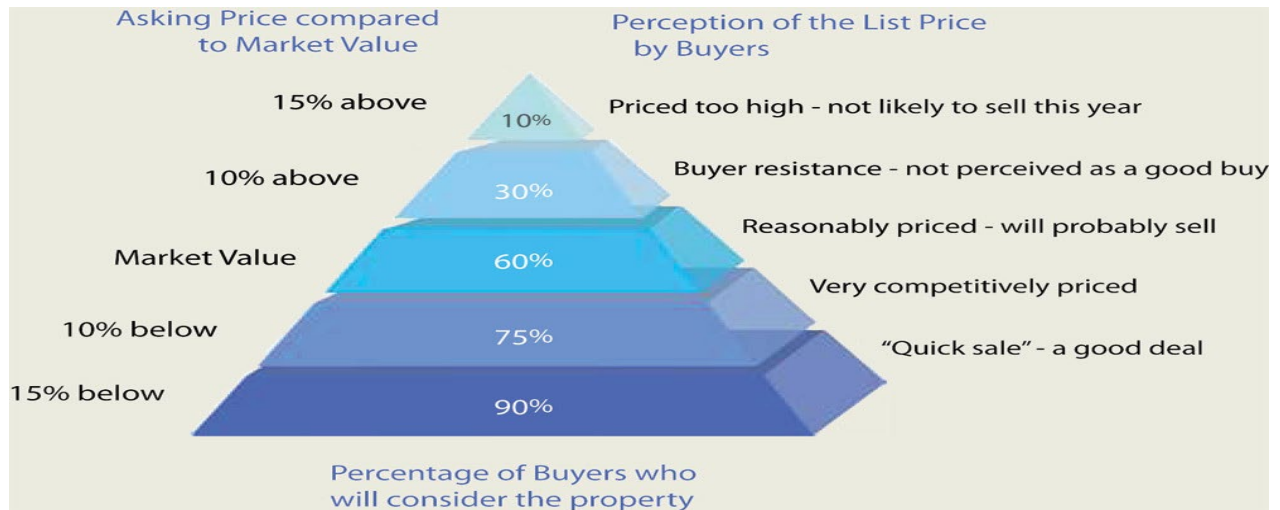


What to Price Your Property at?

3 Price point strategy: Bidding Fenzy, Fair market value, Needle in the haystack



Source: The 2013 National Association Of Realtors Profile of Home Buyers and Sellers

Number of Viewings + Number of Offers = Pricing Accuracy

No Viewings = Priced to High

Viewing with No Offers = Priced Close

Viewing with offers = Current Market Value

Options I.E (Price Reduction, Improvements Based on Buyer FeedBack, Wait hoping the market picks up)